



Office of the City Manager

September 10, 2020

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Re: National Drive Electric Week (September 26 – October 4) virtual events

Transportation is the largest source of greenhouse gas emissions in Berkeley. Electric vehicle education supports the City's Climate Action Plan and Fossil Fuel Free goals by encouraging increased electric vehicle usage. The 2020 Electric Mobility Roadmap also identifies awareness and education as a strategy to eliminate emissions from private vehicles.

This year, in lieu of hosting an in-person National Drive Electric Week event, the Planning Department's Office of Energy and Sustainable Development (OESD) has teamed up with other Bay Area municipalities and nonprofits through the Drive Clean Bay Area collaborative to offer a lineup of virtual workshops. These events showcase the wide variety of electric cars and bikes available on the market, as well as incentives and special programs for income-qualified drivers that make electric car ownership more affordable. Please share this information with community members. The attached image and brief text version below can be used to facilitate information sharing with your constituents.

Attachment: Drive Clean Bay Area logo and text to share

cc: Paul Buddenhagen, Deputy City Manager  
David White, Deputy City Manager  
Jenny Wong, City Auditor  
Mark Numainville, City Clerk  
Matthai Chakko, Assistant to the City Manager  
Jordan Klein, Acting Director, Planning and Development Department