



Rent Stabilization Board

DATE: June 15, 2023

TO: Honorable Members of the Berkeley Rent Stabilization Board

FROM: DéSeana Williams, Executive Director

SUBJECT: Recommendation to adopt Resolution 23-17 authorizing the Executive Director to modify the contract with Berkeley Community Media to capture telecast all Board meetings by increasing the contract amount by a total not to exceed \$22,000 for fiscal year (FY) 2023-24

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### **Recommendation**

That the Board adopts Resolution 23-17 authorizing the Executive Director to modify the contract with Berkeley Community Media to capture and telecast all Rent Board meetings through June 30, 2024, for an additional amount not to exceed \$22,000 for FY 2023-24.

### **Background and Need for Board Action**

The Board has maintained a contract with Berkeley Community Media (BCM) since June 5, 1995, for live broadcasts of regularly scheduled Rent Stabilization Board (RSB) meetings, periodic special meetings, and other services. For FY 2023/2024, BCM is proposing to continue to broadcast live, gavel-to-gavel coverage for a total of 15 RSB meetings and to rebroadcast all RSB meetings and four special programs for \$22,000. This amount also includes equipment for taping all RSB meetings, special programs, and incidental supplies.

BCM's proposed contract terms are identical to the terms adopted for FY 2022/2023. BCM also maintains mobile recording equipment that enables them to provide remote broadcasts of off-site Board meetings at an additional cost. The cost proposed for this additional service is \$400 per off-site meeting. BCM also offers to produce a half-hour quarterly news program at BCM facilities at a rate of \$500 per program.

Staff recommends that the Board extend the current contract for these services totaling \$22,000. The BCM proposal for the 2023/2024 fiscal year is attached for your review.

**Financial Impact**

Based upon the proposed budget included elsewhere in your agenda package, there will be sufficient funds in the Fiscal Year 2023/2024 budget to cover this contract amount.

**Name and Telephone Number of Contact Person:**

DéSeana Williams, Executive Director      (510) 981-7368

Attachment:

1. BCM FY 2023/2024 Contract proposal

**RESOLUTION 23-17**

**AUTHORIZING THE EXECUTIVE DIRECTOR TO MODIFY THE CONTRACT WITH BERKELEY COMMUNITY MEDIA (BCM) BY EXTENDING THE CONTRACT THROUGH JUNE 30, 2024 AND INCREASING THE CONTRACT BY AN ADDITIONAL AMOUNT NOT TO EXCEED \$22,000 FOR FISCAL YEAR 2023/2024**

BE IT RESOLVED by the Rent Stabilization Board of the City of Berkeley as follows:

WHEREAS, there continues to be a public interest in viewing Rent Board meetings on local cable television; and

WHEREAS, the Board has a continued interest in assisting the public regarding rent control topics through video and film productions; and

WHEREAS, BCM has the ability to telecast and record all regularly scheduled Rent Stabilization Board meetings as well as production facilities; and

WHEREAS, the previous contract with BCM has not expired; and

WHEREAS, BCM has agreed to meet the Board's needs in telecasting and webcasting Board meetings on B-TV Channel 33 (up to five of each per Board meeting);

NOW, THEREFORE BE IT RESOLVED, by the City of Berkeley Rent Stabilization Board that the Executive Director is hereby authorized to extend the contract through June 30, 2024, increasing the contract by an additional amount not to exceed \$22,000 to telecast live, gavel-to-gavel, every regularly-scheduled meeting and up to three special Rent Stabilization Board meetings, to assist in producing and telecasting Rent Board special programs, to rebroadcast all RSB meetings and special programs, and to assist the Board in producing public information materials as needed for the 2023/2024 fiscal year, with the total amount payable under this contract not to exceed \$167,500.

Dated: June 15, 2023

Adopted by the City of Berkeley Rent Stabilization Board by the following vote:

YES:  
NO:  
ABSTAIN:  
ABSENT:

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Leah Simon-Weisberg, Chair  
Rent Stabilization Board

Attest: \_\_\_\_\_  
DéSeana Williams, Executive Director



**BERKELEY  
COMMUNITY MEDIA**  
www.bcmv.org - 2239 MLK Jr. Way, Berkeley, CA 94704 - 510-848-2288

Board of Directors:

June 9th, 2023

Winston Burton Board **Chair**

To: Aimee Mueller, Berkeley Rent  
Stabilization Board

Harold Adler Vice Chair Cristina Trujillo **Treasurer**

Katie Burge **Secretary**

From: David Flores, Berkeley Community  
Media (BCM)

David Lavine

Ken Osborn

Berkeley Community Media (BCM) looks  
forward to continuing our production and  
cablecast of the Rent Stabilization Board  
meetings on B-TV Channel 33.

Barbie Penn

Sam Speilman

The contract terms in the attached proposal  
will begin on July 1st, 2023 and run through  
June 30th 2024.

Leena Duwadi

Helen Walsh

We kept the cost for our services and the  
additional coverage outside of Berkeley City  
Hall and the BUSD Board room the same as  
the previous year.

Becky Jo Benson

We greatly value our relationship and long  
history with the Berkeley Rent Stabilization  
Board and look forward to once again serving  
the Board and the community.

David Flores  
Executive Director  
Berkeley Community Media

BERKELEY RENT STABILIZATION BOARD  
MEETING COVERAGE PROPOSAL – FISCAL YEAR 2023-2024

1. Berkeley Community Media (hereafter Contractor) agrees to capture and telecast on B-TV channel 33 all regularly-scheduled Rent Stabilization Board (hereafter RSB) meetings from the BUSD Board Room. In addition to the original live telecast of such meetings, Contractor will telecast each captured program at least two (2) and no more than four (4) times per week on B TV channel 33. The RSB will provide Contractor with a list of all regularly-scheduled meetings for the fiscal year.

2. Contractor will assist an outside closed captioner in producing videos of RSB workshops each quarter. Contractor will not be responsible for providing closed captioning services but will be required to record and deliver a final Quicktime movie of each session that complies with the City of Berkeley’s web video requirements.

Services Provided Quantity Amount

|  |                   |                 |
|--|-------------------|-----------------|
| Live, gavel to gavel coverage of all regularly scheduled RSB meetings from the BUSD Board Room | Up to 15 per year | \$12,000        |
| Telecast and webcast meetings and special programs via B-TV Channel 33                         | Up to 25 per year | \$10,000        |
| DVD Media and Incidental supplies  | various           | Included        |
| As needed post production re-captioning and editing using Adobe Premier                        | As needed         | \$35 per hr     |
| <b>TOTAL:</b>  |                   | <b>\$22,000</b> |

In addition, Contractor will provide at additional cost coverage of meetings held outside of Council Chambers. In the event that a RSB meeting is scheduled to take place in any other location other than the BUSD Board Room located at 2020 Bonar Street, or the Berkeley City Council Chambers located at 2134 MLK Jr. Way, Berkeley Community Media agrees to capture and telecast (live and replayed as detailed in section 1 and 2 of this agreement) for an additional service fee of \$400 per meeting.

Contractor will also be available to produce a half-hour, quarterly news program at a mutually agreed upon location at a rate of \$500 per program.