



DATE: June 20, 2024

TO: Honorable Members of the Berkeley Rent Stabilization Board

FROM: DéSeana Williams, Executive Director
By: Aimee Mueller, Associate Management Analyst

SUBJECT: Recommendation to adopt Resolution 24-14 authorizing the Executive Director to extend the contract with Berkeley Community Media through June 30, 2025, and increase the contract by an amount not to exceed \$25,000 for fiscal year (FY) 2024-2025

Recommendation

That the Board adopts attached Resolution 24-14 authorizing the Executive Director to extend the contract with Berkeley Community Media through June 30, 2025, and increase the contract by an amount not to exceed \$25,000 for FY 2024-2025.

Background and Need for Board Action

The Board has maintained a contract with Berkeley Community Media (BCM) since June 5, 1995, for live broadcasts of regularly scheduled Rent Stabilization Board (RSB) meetings, periodic special meetings, and other services. For FY 2024-2025, BCM is proposing to continue to broadcast live, gavel-to-gavel coverage for a total of 15 RSB meetings and to rebroadcast all RSB meetings and four special programs for \$25,000. This amount reflects an increase to cover the costs of providing an additional technician who will be present for all monthly RSB meetings to troubleshoot any technical difficulties that may arise in an effort to reduce the burden on the Board Secretary. With the exception of this change, BCM's proposed contract terms are identical to the terms adopted for FY 2023-2024.

It should be noted that, over the past year, BCM's Executive Director and staff have gone above and beyond to troubleshoot and resolve multiple technical issues that beset monthly RSB meetings, most of which were due to connectivity issues with Berkeley Unified School District-owned equipment and/or Zoom-related glitches. Staff have been grateful for BCM's collaboration and creative problem-solving which have aided in resolving them more quickly.

The BCM contract proposal for the 2024-2025 fiscal year is attached for your review.

Financial Impact

There are sufficient funds in the FY 2024-2025 budget to cover this expenditure.

Name and Telephone Number of Contact Person:

DéSeana Williams, Executive Director (510) 981-7368

Attachment:

1. BCM's FY 2024-2025 Contract Proposal

RESOLUTION 24-14

AUTHORIZING THE EXECUTIVE DIRECTOR TO MODIFY THE CONTRACT WITH BERKELEY COMMUNITY MEDIA (BCM) BY EXTENDING THE CONTRACT THROUGH JUNE 30, 2025 AND INCREASING THE CONTRACT BY AN ADDITIONAL AMOUNT NOT TO EXCEED \$25,000 FOR FISCAL YEAR 2023/2024

BE IT RESOLVED by the Rent Stabilization Board of the City of Berkeley as follows:

WHEREAS, there continues to be a public interest in viewing Rent Board meetings on local cable television; and

WHEREAS, the Board has a continued interest in assisting the public regarding rent control topics through video and film productions; and

WHEREAS, BCM has the ability to telecast and record all regularly scheduled Rent Stabilization Board meetings as well as production facilities; and

WHEREAS, the previous contract with BCM has not expired; and

WHEREAS, BCM has agreed to meet the Board's needs in telecasting and webcasting Board meetings on B-TV Channel 33 (up to five of each per Board meeting);

NOW, THEREFORE BE IT RESOLVED, by the City of Berkeley Rent Stabilization Board that the Executive Director is hereby authorized to extend the contract through June 30, 2025, increasing the contract by an additional amount not to exceed \$25,000 to telecast live, gavel-to-gavel, every regularly-scheduled meeting and up to three special Rent Stabilization Board meetings, to rebroadcast all RSB meetings, and to assist the Board in producing informational workshops as needed for the 2024-2025 fiscal year, with the total amount payable under this contract not to exceed \$192,500.

Dated: June 20, 2024

Adopted by the City of Berkeley Rent Stabilization Board by the following vote:

YES:
NO:
ABSTAIN:
ABSENT:

Leah Simon-Weisberg, Chair
Rent Stabilization Board

Attest: _____
DéSeana Williams, Executive Director



**BERKELEY
COMMUNITY MEDIA**
www.bcmtv.org - 2239 MLK Jr. Way, Berkeley, CA 94704 - 510-848-2288

Board of Directors:

Winston Burton **Board Chair**

Harold Adler **Vice Chair**

Becky Jo Benson **Treasurer**

Katherine Burge **Secretary**

Helen Walsh

Samuel Speilman

Ken Osborn

June 13th, 2024

To: Aimee Mueller, Berkeley Rent
Stabilization Board

From: David Flores, Berkeley Community
Media (BCM)

Berkeley Community Media (BCM) looks forward to continuing our production and cablecast of the Rent Stabilization Board meetings on B-TV Channel 33.

The contract terms in the attached proposal will begin on July 1st, 2024 and run through June 30th 2025.

We increased the cost for our services and the additional coverage outside of Berkeley City Hall and the BUSD Board room by \$3000 to reflect the additional technician who will be present at all RSB meeting.

We greatly value our relationship and long history with the Berkeley Rent Stabilization Board and look forward to once again serving the Board and the community.

A handwritten signature in black ink that reads "David Flores".

David Flores
Executive Director
Berkeley Community Media

**BERKELEY RENT STABILIZATION BOARD
MEETING COVERAGE PROPOSAL – FISCAL YEAR 2024-2025**

1. Berkeley Community Media (hereafter Contractor) agrees to capture and telecast on B-TV channel 33 all regularly-scheduled Rent Stabilization Board (hereafter RSB) meetings from the BUSD Board Room. In addition to the original live telecast of such meetings, Contractor will telecast each captured program at least two (2) and no more than four (4) times per week on B TV channel 33. The RSB will provide Contractor with a list of all regularly-scheduled meetings for the fiscal year.

2. Contractor will assist an outside closed captioner in producing videos of RSB workshops each quarter. Contractor will not be responsible for providing closed captioning services but will be required to record and deliver a final Quicktime movie of each session that complies with the City of Berkeley’s web video requirements.

Services Provided Quantity Amount

Live, gavel to gavel coverage of all regularly scheduled RSB meetings from the BUSD Board Room	Up to 15 per year	\$15,000
Telecast and webcast meetings and special programs via B-TV Channel 33	Up to 25 per year	\$10,000
DVD Media and Incidental supplies	various	Included
As needed post production re-captioning and editing using Adobe Premier	As needed	\$35 per hr
TOTAL:		\$25,000

In addition, Contractor will provide at additional cost coverage of meetings held outside of Council Chambers. In the event that a RSB meeting is scheduled to take place in any other location other than the BUSD Board Room located at 1234 Addison Street. Berkeley Community Media agrees to capture and telecast (live and replayed as detailed in section 1 and 2 of this agreement) for an additional service fee of \$400 per meeting.

Contractor will also be available to produce a half-hour, quarterly news program at a mutually agreed upon location at a rate of \$500 per program.