



Rent Stabilization Board

DATE: June 16, 2022

TO: Honorable Members of the Berkeley Rent Stabilization Board

FROM: DéSeana Williams, Executive Director

SUBJECT: Recommendation to adopt Resolution 22-17 authorizing the Executive Director to modify the contract with Berkeley Community Media to capture telecast all Board meetings by increasing the contract amount by a total not to exceed \$22,000 for fiscal year (FY) 2022-23

Recommendation

That the Board adopts Resolution 22-17 authorizing the Executive Director to modify the contract with Berkeley Community Media to capture and telecast all Rent Board meetings through June of 2023, for an additional amount not to exceed \$22,000 for FY 2022-23.

Background and Need for Board Action

The Board has maintained a contract with Berkeley Community Media (BCM) since June 5, 1995, for live broadcast of regularly scheduled Rent Stabilization Board (RSB) meetings, periodic special meetings, and other services. For FY 2022/2023, BCM is proposing to continue to broadcast live, gavel-to-gavel coverage for a total of 15 RSB meetings and to rebroadcast all RSB meetings and four special programs for \$22,000. This amount also includes equipment for taping all RSB meetings, special programs, and incidental supplies.

BCM's proposed contract terms are identical to the terms adopted for FY 2021/2022. BCM also maintains mobile recording equipment that enables them to provide remote broadcasts of off-site Board meetings at an additional cost. The cost proposed for this additional service is \$400 per off-site meeting. BCM also offers to produce a half-hour quarterly news program at BCM facilities at a rate of \$500 per program.

Staff recommends that the Board extend the current contract for these services totaling \$22,000. The BCM proposal for the 2022/2023 fiscal year is attached for your review.

Financial Impact

Based upon the proposed budget included elsewhere in your agenda package, there will be sufficient funds in the Fiscal Year 2022/2023 budget to cover this contract amount.

Name and Telephone Number of Contact Person:

DéSeana Williams, Executive Director (510) 981-7368



**BERKELEY
COMMUNITY MEDIA**

www.bcmtv.org - 2239 MLK Jr. Way, Berkeley, CA 94704 - 510-848-2288

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May 5, 2022

To: Aimee Mueller, Berkeley Rent
Stabilization Board

From: David Flores, Berkeley Community
Media (BCM)

Berkeley Community Media looks forward to continuing our production and cablecast of the Rent Stabilization Board meetings on B-TV

Channel 33. The contract terms in the attached proposal will begin on July 1st, 2022 and run through June 30th 2023.

We kept the cost for our services and the additional coverage outside of Berkeley City Hall and the BUSD Board room the same as the previous year.

We greatly value our relationship and long history with the Berkeley Rent Stabilization Board and look forward to once again serving the Board and the community.

David Flores
Executive Director
Berkeley Community Media

BERKELEY RENT STABILIZATION BOARD
MEETING COVERAGE PROPOSAL – FISCAL YEAR 2022-2023

1. Berkeley Community Media (hereafter Contractor) agrees to capture and telecast on B-TV channel 33 all regularly-scheduled Rent Stabilization Board (hereafter RSB) meetings from the BUSD Board Room. In addition to the original live telecast of such meetings, Contractor will telecast each captured program at least two (2) and no more than four (4) times per week on B TV channel 33. The RSB will provide Contractor with a list of all regularly-scheduled meetings for the fiscal year.

2. Contractor will assist an outside closed captioner in producing videos of RSB workshops each quarter. Contractor will not be responsible for providing closed captioning services but will be required to record and deliver a final Quicktime movie of each session that complies with the City of Berkeley’s web video requirements.

Services Provided Quantity Amount

Live, gavel to gavel coverage of all regularly scheduled RSB meetings from the BUSD Board Room	Up to 15 per year	\$12,000
Telecast and webcast meetings and special programs via B-TV Channel 33	Up to 25 per year	\$10,000
DVD Media and Incidental supplies	various	Included
TOTAL:		\$22,000

In addition, Contractor will provide at additional cost coverage of meetings held outside of Council Chambers. In the event that a RSB meeting is scheduled to take place in any other location other than the BUSD Board Room located at 2020 Bonar Street, or the Berkeley City Council Chambers located at 2134 MLK Jr. Way, Berkeley Community Media agrees to capture and telecast (live and replayed as detailed in section 1 and 2 of this agreement) for an additional service fee of \$400 per meeting.

Contractor will also be available to produce a half-hour, quarterly news program at a mutually agreed upon location at a rate of \$500 per program.

RESOLUTION 22-17

AUTHORIZING THE EXECUTIVE DIRECTOR TO MODIFY THE CONTRACT WITH BERKELEY COMMUNITY MEDIA (BCM) BY EXTENDING THE CONTRACT THROUGH JUNE 30, 2023 AND INCREASING THE CONTRACT BY AN ADDITIONAL AMOUNT NOT TO EXCEED \$22,000 FOR FISCAL YEAR 2022/2023

BE IT RESOLVED by the Rent Stabilization Board of the City of Berkeley as follows:

WHEREAS, there continues to be a public interest in viewing Rent Board meetings on local cable television; and

WHEREAS, the Board has a continued interest in assisting the public regarding rent control topics through video and film productions; and

WHEREAS, BCM has the ability to telecast and record all regularly scheduled Rent Stabilization Board meetings as well as production facilities; and

WHEREAS, the previous contract with BCM has not expired; and

WHEREAS, BCM has agreed to meet the Board's needs in telecasting and webcasting Board meetings on B-TV Channel 33 (up to five of each per Board meeting);

NOW, THEREFORE BE IT RESOLVED, by the City of Berkeley Rent Stabilization Board that the Executive Director is hereby authorized to extend the contract through June 30, 2023, increasing the contract by an additional amount not to exceed \$22,000 to telecast live, gavel-to-gavel, every regularly-scheduled meeting and up to three special Rent Stabilization Board meetings, to assist in producing and telecasting Rent Board special programs, to rebroadcast all RSB meetings and special programs, and to assist the Board in producing public information materials as needed for the 2021/2022 fiscal year, with the total amount payable under this contract not to exceed \$145,500.

Dated: June 16, 2022

Adopted by the City of Berkeley Rent Stabilization Board by the following vote:

- YES:
- NO:
- ABSTAIN:
- ABSENT:

Leah Simon-Weisberg, Chair
Rent Stabilization Board

Attest: _____
DéSeana Williams, Executive Director