

# Residential Preferential Parking (RPP) Program Reform & Expansion Phase II

Berkeley City Council

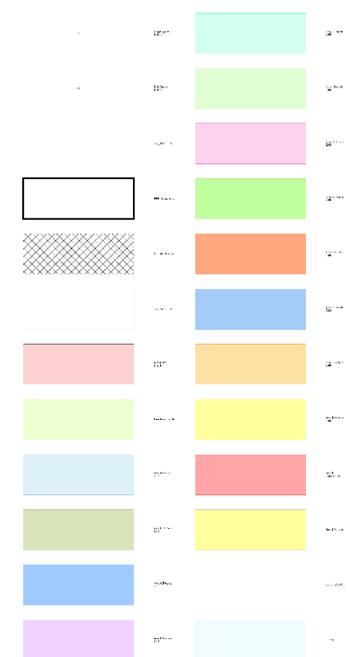
May 14, 2019

Public Works Department

# Context

- What is the RPP Program?
  - Goal: “Protect and Promote the Integrity of...Neighborhoods” – Began 1980
  - Residents in Eligible Areas Submit Petition with Majority Support to Opt In; Council Approves
- Council Worksession Sept. 19, 2017
  - Short-, Mid-, Long-Term Plans for RPP
- Council Meeting Feb. 27, 2018 (Phase I)
  - New Annual Permit Limit, Expansion to W. Berkeley, Fee Increase for Cost Neutrality

# DRAFT CITYWIDE RPP 2018



This map is for reference purposes only.

Care was taken in the creation of this map, but it is provided "AS IS". Please contact the City of Berkeley to verify map information or to report any errors.

MAY 3, 2018

# Current Situation:

## Existing RPP Enforcement

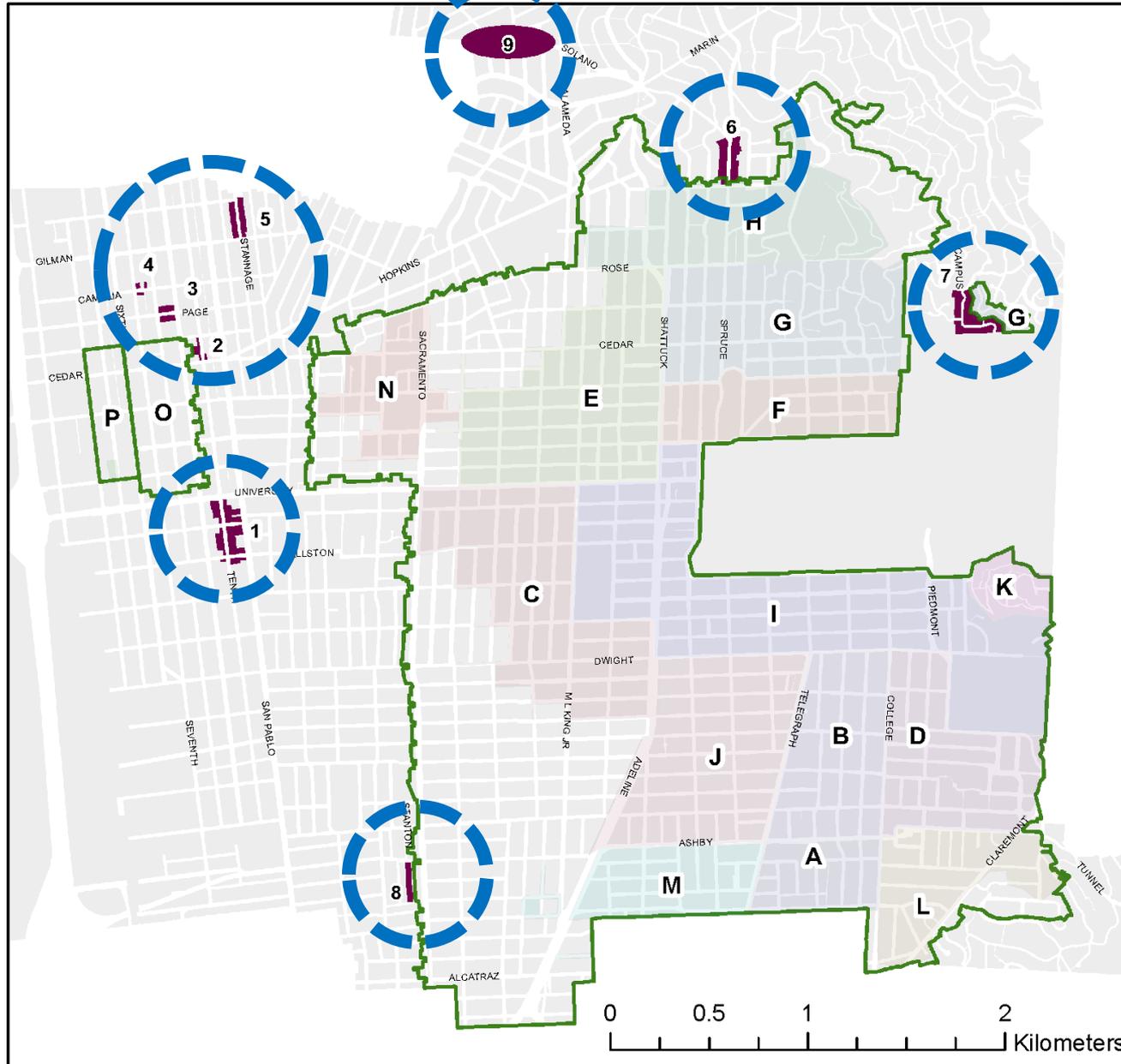
- Staffing Load
  - 18 PEOs Enforce 500 Blocks with RPP – Coverage Diluted with Each New Opt-In
  - RPP Enforcement Only Half of Workload; Other 50% is Meters, Schools, Emergencies
- Street Sweeping Enforcement
  - Three (3) PEOs Cover Sweeping Routes
  - PEOs Driving with Sweepers is Inefficient
  - Posted Three-Hour Restrictions Not Fully Enforced

# Current Situation: Football Game Days

- Resident Complaints & Council Referrals
- Existing Enforcement
  - Double Fines and Limited Tow-Away Zones
  - Currently Not Enough Staff for Football and All Other Duties

Enforcement Duties	Number of Assigned PEOs	
	Non-Game Days (Typically Saturdays)	Football Game Days
Game Day Activities	0	5-7
Parking Meters, Curbs, Time Limits, and RPP	7-9	2-4

# Current Situation: Expansion



## ATTACHMENT 6

### EXISTING ELIGIBILITY AND INELIGIBLE OPT-IN REQUESTS

- Existing RPP Area Extents
- Current Eligibility Boundary
- Out of Area Opt-In Requests

#### FY 2019 Requests

1. 10th between University and Allston with adjacent side streets
2. 10th between Jones and Cedar
3. Page between 8th and 9th
4. Camelia between 7th and 8th

#### Requests Prior to FY 2019

5. Stannage between Gilman and Harrison
6. Spruce between Los Angeles to Eunice
7. Campus between Avenita and LBL Campus
8. Stanton between Ashby and Prince
9. Multiple requests from Solano neighborhood

This map is for reference purposes only.

Care was taken in the creation of this map, but it is provided "AS IS". Please contact the City of Berkeley to verify map information or to report any errors.  
March 20, 2019



**CITY OF BERKELEY**  
Transportation Division  
1947 Center Street  
Berkeley CA 94704



## Recommendation:

# Expand & Enhance Operations

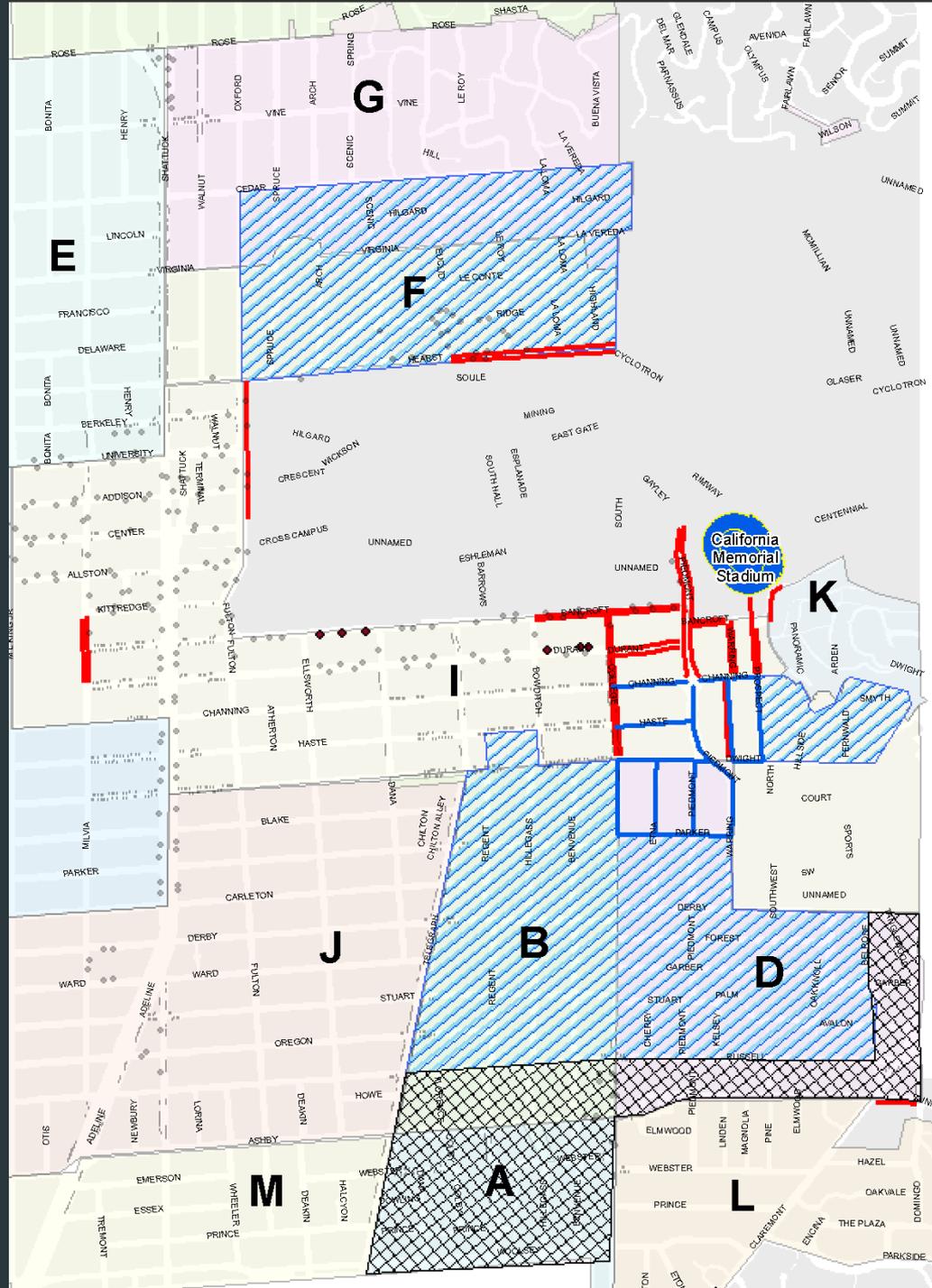
- Existing RPP Area Enhancement
  - Increase Patrol Frequency Using New Staff
  - Enforce Three-Hour Sweeping Restrictions
- Further Expand Opt-In Eligibility Beyond Current Boundaries, If:
  - Located Within Two (2) Blocks of Major Commercial Corridor OR Adjacent to Existing Boundary
  - All Outstanding Requests Satisfy Rules

## Recommendation:

# Expand & Enhance Operations

- Football Game Day Strategy
  - New Staff Hired for Program Enhancement Will Address Current Deficiency
  - Establish New Tow-Away Areas for Non-Permitted Vehicles
  - Establish New “Enhanced Fine Area” With \$225 Fine for Non-Permitted Vehicles

# ATTACHMENT 7: PROPOSED 2019 UC BERKELEY FOOTBALL GAME DAY PARKING RESTRICTIONS



- Existing Restrictions**
- Single Space Meters (9AM-6PM)
  - Pay And Display Meters (9AM-6PM)
  - Meters With Additional No Parking Restrictions

-  Double Fine Area (200%)
-  Existing Football Tow Zones

- Proposed Restrictions**
-  Enhanced Fine Area for Non-Permit Holders (\$225)
  -  Proposed New Tow Zone For Non-Permit Holders

## Recommendation:

# Increase Permit Prices for Program Cost Neutrality

- New Staff Required (+ Equipment)
  - Five (5) PEOs: For Current RPP Areas
  - One (1) PEO: For Program Expansion
  - One (1) Supervisor
- Permit Fee Increase to Account for New Staff & Equipment Costs
  - Cost Neutrality via Fees a Council Directive
  - Increase of ~36% for Most Permits
  - New Annual Permit Fee: \$90

# Fiscal Impacts

- If Resolutions Approved, Fees and New Football Citation Effective June 1, 2019
- Incremental Hiring of New Staff in FY 2020
  - New Staff Will Generate New Revenue
  - Continue Monitoring Program Costs/Revenues for No Net Impact in FY 2020
- Permit Fee Increase Expected to Generate Additional \$324,460 of Revenue in FY 2021

# In Summary

## Recommendations

- Hire New Staff for More Effective Enforcement in Existing Areas, including on Football Game Days
- Expansion of RPP Opt-In Eligibility
- Increase Permit Fees for Cost Neutrality

## Next Steps

- FY20 Permit Purchases/Renewals at New Rates
- Residents in Newly Eligible Areas Able to Submit Petitions to Opt-In Starting 6/1/19
- Residential Shared Parking Pilot Data Collection and Public Outreach Begins Fall 2019

# Options for Phase III

- Phase III: Program Re-Evaluation
  - What's Working? What's Not Working?
  - RSPP Goal: More Carrots, Fewer Sticks
- Explore Discounted Passes for Low Income Residents
  - Potential to Use Criteria for Payment Plans
  - Offer Discount of 25% on Annual Permits
  - New Parking Management System Offers Flexibility and Online Document Submittal

# Thank You

Let's Discuss!

# RPP in MU-LI Areas



Identical to RPP signage in Mixed Use Area P

Restrictions on Sections of Blockfaces Adjacent to Residential Parcels

Red:  
Mixed Use RPP