



Rent Stabilization Board

**RENT STABILIZATION BOARD  
OUTREACH COMMITTEE MEETING**

**Monday, April 10, 2023 – 5:30 p.m.**

**Rent Stabilization Board Law Library, 2001 Center Street, 2<sup>nd</sup> floor, Berkeley, CA 94704**

***Minutes – Approved***

1. Roll call: N. Dahl called Roll.  
Members present: Alpert, Elgstrand, Kelley and Marrero.  
Staff Present: N. Dahl
2. Land Acknowledgment Statement: The Land Acknowledgment Statement was played.
3. Approval of the agenda: M/S/C (Kelley/Marrero) Motion to approve the agenda. Voice vote.  
Carried: 4-0-0-0.
4. Approval of the Minutes of the March 9, 2023 Meeting: M/S/C (Elgstrand/Kelley) Motion to approve the Minutes of the March 9, 2023 Meeting. Voice vote. Carried: 4-0-0-0.
5. Public Comment: No public comment.
6. Outreach Efforts Related to Transition and End of Eviction Moratorium: Committee Staffer Dahl gave an update to the Committee on some of the planned outreach ahead of the end of the City of Berkeley's Eviction Moratorium, in the form of mailers with infographics, workshops and webinars.
7. Update on Tenant Survey Progress and Timeline: Committee Staffer Dahl gave a brief update on the completed Tenant Survey, timeline and planned format for presentation of the survey results.
8. Update on Rent Board Outreach Activities and Metrics Tracking: Committee Staffer Dahl and the Committee discussed planned revision to the current mode of metrics tracking.
9. Next Meeting: Scheduled for Monday, May 8, 2023 at 5:30 p.m.
10. Future Agenda Items:
  - Eviction Moratorium Outreach Efforts
  - Rent Board Outreach Activities and Metrics Tracking
  - Review of Draft Data Results from Tenant Survey
  - 2022 Counseling Data (calls, emails, appts. counseling cases)
  - Exploring Costs of Ads (Bart, Bus)
  - Exploring Costs of Robo Calls for landlines
  - Exploring Costs of Digital Ads
  - Agency Outreach Workplan prior to March 2020

11. Announcements: Committee Staffer Dahl gave a brief update on the Rent Board’s planned participation at the Berkeley City College, Night of Community on April 12<sup>th</sup> and the Berkeley Bay Festival on April 22<sup>nd</sup>.
12. Adjournment: M/S/C (Kelley/Elgstrand) Motion to adjourn. Voice vote. Carried: 4-0-0-0. Meeting adjourned at 6:58 p.m.

**STAFF CONTACT: Nathan Dahl, Public Information Unit Manager (510) 981-4935**

COMMITTEE: Soli Alpert (Chair), Stefan Elgstrand, Andy Kelley, Vanessa Marrero