



Rent Stabilization Board

RENT STABILIZATION BOARD
OUTREACH COMMITTEE MEETING

Tuesday, July 18, 2023 – 6:00 p.m.

Rent Stabilization Board Law Library – 2001 Center Street, 2nd floor, Berkeley
Teleconference location: 667 N. Dunton Avenue, East Patchogue, NY 11772

Minutes – *Approved*

1. Roll call: N. Dahl called Roll.
Members present: Alpert, Elgstrand, Kelley and Marrero.
Staff Present: N. Dahl and M. Law
Guest present: L. Gil-Trejo.
2. Land Acknowledgment Statement: The Land Acknowledgment Statement was played.
3. Approval of the Agenda: M/S/C (Kelley/Elgstrand) Motion to move Item 7 before Item 6. Roll call vote. YES: Alpert, Elgstrand and Kelley; NO: Marrero; ABSTAIN: None; ABSENT: None. Carried: 3-1-0-0.
4. Approval of the Minutes of the June 12, 2023 Meeting: M/S/C (Kelley/Elgstrand) Motion to approve the Minutes of the June 12, 2023 Meeting. Roll call vote. YES: Alpert, Elgstrand, Kelley and Marrero; NO: None; ABSTAIN: None; ABSENT: None. Carried: 4-0-0-0
5. Public Comment: No public comment.
6. Updates Related to Transition and End of Eviction Moratorium: Committee Staffer Dahl gave a brief update on the most recent mailings and increase in contact from tenants regarding resources. The Committee also discussed the plans for an additional mailing prior to September 1, 2023.
7. Tenant Survey Data and Final Report for Sept. 21 Board Meeting: Survey Consultant L. Gil-Trejo discussed the status of the Tenant Survey Report, some additional input provided by Dr. Stephen Barton on the draft report and plans to present the final report to the Committee at the next meeting before presentation to the full Board at the September 21, 2023 meeting.
8. Review Quotes for BART and AC Transit Ads: Committee Staffer Dahl gave a brief presentation on the Quotes provided by BART and AC Transit. The Committee discussed both options and which transit corridors would yield the maximum outreach for both landlords and tenants leading up to September 1, 2023 and in the months following. Committee Staffer Dahl will provide an additional report to the Committee at the next meeting
9. Next Meeting: Scheduled for Monday, September 11, 2023 at 6:00 p.m. at the Rent Board Law Library, 2001 Center Street, 2nd Floor, Berkeley.

10. Future Agenda Items:

- Eviction Moratorium Outreach Efforts
- Review of Final Report of Tenant Survey before September Board Meeting
- 2022 Counseling Data (calls, emails, appts. counseling cases)
- Rent Board Outreach Activities and Metrics Tracking
- Update on Ads on AC Transit Buses and Bus Shelters
- Exploring Costs of Digital Ads and Robo Calls for landlines.

11. Announcements: No announcements

12. Adjournment: M/S/C (Kelley/Elgstrand) Motion to adjourn. Roll call vote. YES: Alpert, Elgstrand, Kelley and Marrero; NO: None; ABSTAIN: None; ABSENT: None. Carried: 4-0-0-0. Meeting adjourned at 7:17 p.m.

STAFF CONTACT: Nathan Dahl, Public Information Unit Manager (510) 981-4935

COMMITTEE: Soli Alpert (Chair), Stefan Elgstrand, Andy Kelley, Vanessa Marrero