



Rent Stabilization Board

RENT STABILIZATION BOARD
OUTREACH COMMITTEE MEETING

Monday, May 8, 2023 – 5:30 p.m.

Rent Stabilization Board Law Library – 2001 Center Street, 2nd floor, Berkeley

Minutes – *Approved*

1. Roll call: N. Dahl called Roll.
Members present: Alpert, Elgstrand and Marrero. Commissioner Kelley was absent.
Staff Present: N. Dahl and D. Williams.
2. Land Acknowledgment Statement: The Land Acknowledgment Statement was played.
3. Approval of the Agenda: M/S/C (Elgstrand/Marrero) Motion to approve the agenda. Voice vote.
Carried: 3-0-0-1.
4. Approval of the Minutes of the April 10, 2023 Meeting: M/S/C (Elgstrand/Marrero) Motion to approve the Minutes of the April 10, 2023 Meeting. Voice vote. Carried: 3-0-0-1.
5. Public Comment: No public comment.
6. Outreach Efforts Related to Transition and End of Eviction Moratorium: Committee Staffer Dahl gave a brief update on the continued outreach to Landlords, Tenants, Service Providers and Community Partners during the transition period and plans for additional Workshops and Webinars.
7. Review of RSB Agency-Wide Outreach Plan and Budget from 2017-2018: Committee Staffer Dahl gave a brief update on the Agency Wide Outreach Plan and Budget from Fiscal Year (FY) 2017-2018 and the Committee discussed necessary changes to the Outreach Model following the recent Health Emergency.
8. Next Meeting: Scheduled for Monday, June 12, 2023 at 5:30 p.m.
9. Future Agenda Items:
 - Eviction Moratorium Outreach Efforts
 - Review of The California Apartment Associations Eviction Moratorium Outreach Information
 - Evaluation Forms from Attendees at recent Workshops and Webinars.
 - Review of Draft Data Results from Tenant Survey – June Meeting
 - 2022 Counseling Data (calls, emails, appts. counseling cases) – July Meeting
 - Rent Board Outreach Activities and Metrics Tracking – July Meeting
 - Exploring Costs of Ads (Bart, Bus)
 - Exploring Costs of Digital Ads and Robo Calls for landlines.
 - Exploring Budget Projections for next Fiscal Year (FY 2024-2025)

10. Announcements: No announcements.

11. Adjournment: M/S/C (Elgstrand/Marrero) Motion to adjourn. Voice vote. Carried: 3-0-0-1. Meeting adjourned at 6:26 p.m.

STAFF CONTACT: Nathan Dahl, Public Information Unit Manager (510) 981-4935

COMMITTEE: Soli Alpert (Chair), Stefan Elgstrand, Andy Kelley, Vanessa Marrero